

# **CREST News Bulletin**

# (September – December 2018)

**Centre for Research and Education for Social Transformation (CREST)** 

An autonomous institution under Government of Kerala KIRTADS Campus, Chevayur, Calicut – 673 017 Kerala India Tel: + 91 495 2355342, 2351496 Fax: +91 495 2355342 www.crest.ac.in Email: crest.calicut@gmail.com

# About CREST \_\_\_\_\_



Centre for Research & Education for Social Transformation (CREST) is an autonomous institution under Government of Kerala CREST has been conceived as a national institute of humanities, science and professional studies, addressing the needs of the Scheduled Castes, Scheduled Tribes and other marginalized communities of India while

integrating with the informational society. The Centre was incubated by Indian Institute of Management Kozhikode. The governing council headed by the Minister for Welfare of Scheduled Castes and Scheduled Tribes and Other Backward Communities as Chairman monitors the activities of the Centre. Dignitaries like the Governor of Kerala, Chief Minister of Kerala and the Speaker of the Kerala Legislative Assembly are the patrons of this autonomous institution. The Governing Council has representation from institutions like Indian Institute of Management Kozhikode, National Institute of Advanced Studies, Bangalore, Kerala State Council for Science, Technology and Environment, Thiruvananthapuram and Sree Chitra Thirunal Institute for Medical Sciences & Technology, Thiruvananthapuram. CREST conducts a five months Post Graduate Certificate Course for Professional Development (PGCCPD) as its flagship program.

# Activities\_\_\_\_\_

#### Self Enrichment Workshop for first year MBBS students of Dr. Rajendra Prasad Government Medical College, Tanda, Himachal Pradesh

On invitation from the the newly inaugurated Dr. Rajendra Prasad Government Medical College,



(DRPGMC) Tanda , Himachal Pradesh, a Self Enrichment Workshop for first year MBBS students was held from 5<sup>th</sup> to 12<sup>th</sup> of September 2018.

The objective of the workshop was to enhance selfthe confidence level of students before the regular classes for the first year MBBS degree course begin at Dr. Radhakrishnan Govt. Medical College and to mentoring provide support to students from marginalized

sections and rural backgrounds so as to equip them to take up the academic challenges effectively. The programme started with a brief introductory session which was inaugurated by Dr.Bhanu

Awasthi, Principal, Dr. Rajendra Prasad Government Medical College on 5<sup>th</sup> of September 2018. Dr.Munish Saroch, Faculty, DRPGMC and Vinod Krishnan TY Associate Program Coordinator CREST



spoke at the function. The sessions were held by the faculty team of CREST comprising of Vinod Krishnan TY, Sucharita Hota, Vinod AR, Jilmil Hazarika and Shweta Vij. Shri. Vipin Singh Parmar Honorable Minister for the Health and Family Welfare, Himachal Pradesh interacted with the students of 11<sup>th</sup> of September.

#### Workshop on "Good Language"

Prof.MN Karassery, renowned Malayalam literary critic conducted a workshop on communication skills for the students on 11<sup>th</sup> September 2018. The workshop entitled "Nalla Malayalam" covered themes on local dialect, Malayalam in formal setting, and writing in Malayalam. He also insisted the importance communicating effectively of in Malayalam. Knowing the language forms the foundation, but effective communication requires skills one needs to develop through reading, writing and interacting with people. However simple, lucid and direct prose has its charm, provided it is used in specific contexts, Prof.Karassery told the students.



#### **Shaping Young Minds Programme (SYMP)**

PGCCPD students of CREST took part in the Shaping Young Minds Programme (SYMP). Prestigious National programme of All India Management Association (AIMA), hosted by Calicut Management Association at Kozhikode on 18th September 2018 at Ashirvad lawns, Kozhikode. The program conducted by Calicut Management Association (CMA) with an objective to help young people find



managing their own self, choosing a career and finding the right work environment. The Programme gave an opportunity for the students to interact with Raghunath Medge, president of the Nutan Mumbai Tiffin Box Suppliers Charity Trust, Richart Rekhy, former CEO of KPMG India; Deepak Vohra, diplomat and , and Shikha Nehru Sharma, a renowned doctor turned nutrition expert. The students of CREST also volunteered for Calicut Management Association in organizing the event which was attended by nearly one thousand students and young management professionals. The Shaping Young Minds Programme, which the AIMA holds in several cities across the country, was held in Kozhikode for the first time.

#### Gandhi Jayanti Celebration

A special lecture, "Gandhi - Father of Our Nation" will was held at CREST by Dr.K.Gopalankutty formerly Professor of History at the University of Calicut on Gandhi Jayanti, on 2nd October 2018

Prof.K.Gopalankutty is an historian, who did his MA in History from Calicut University and M.Phil / Ph.D from the Centre for Historical Studies, Jawaharlal Nehru University (JNU), and New Delhi. His scholarly works have been published in reputed journals such as 'Studies in History' 'Economic and Social History Review' etc. He has also contributed chapters to books



such as "Advances in History, Economy, Society and Politics in Modern India" (Vikas Publications, Delhi 1985) and "The Indian Left: Critical Appraisals" (Vikas Publications, Delhi, 1983)

#### Workshop - "Redefine your horizons"



Balachandran Gopinath, International Training Fellow of the Junior Chamber Training Institute of USA conducted a two day workshop "Redefine your horizons "on 9<sup>th</sup> & 10<sup>th</sup> of October 2018 with an objective to improve the confidence level of students. The workshop covered themes on preparing a career map, long-term professional goals and action steps for achieving them, work style and analyzing strengths and weaknesses and professional development.

#### **Special Lectures on Entrepreneurship Development**

Three special lectures on Entrepreneurship Development were held on 24 October 2018. Sessions were held by Ms.Prajina AJ, proprietor of KLUM, a Kalangari boutique in Calicut, Abdul Gafoor KV,



Co-founder and Chief Operations Officer, Infinite Open Source Solutions LLP, Government Cyberpark Kozhikode and Deepak Balakrishnan, a start –up mentor based in Calicut. The workshop was organized with the support of Calicut Management Association.

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#### Workshop on adolscence behaviour



A One day workshop on adolescence behavior was held for the students of CREST by Dr.Baby Shari, Professor, Department of Psychology, University of Calicut on 25 October 2018. The workshop was held at the Government Youth Hostel, Calicut. A counseling session also held for the students.

#### **Special Lecture on Amateur Radio**



A special lecture on Amateur Radio was held on 28 October 2018. The session was held by Sanildeep, Manager, Chief Kerala Gramin Bank, an amateur radio operator. . Amateur radio. also known as radio, ham describes the use of radio frequency spectrum for purposes of noncommercial

exchange of messages, wireless experimentation, self-training, private recreation, radiosport, contesting, and emergency communication. The term "amateur" is used to specify "a duly authorized person interested in radio electric practice with a purely personal aim and without pecuniary interest .The amateur radio service (amateur service and amateur-satellite service) is established by the International Telecommunication Union (ITU) through the Radio Regulations. National governments regulate technical and operational characteristics of transmissions and issue individual stations licenses with an identifying call sign. Prospective amateur operators are tested for their understanding of key concepts in electronics and the host government's radio regulations.

#### Stepping out in the Corporate World

A one day workshop, "Stepping Out in the Corporate World" was held at CREST on 30 October 2018, conducted by Mr. Ramesh Chandran formerly General Manager, AEGON Asset Management



(AAM), based in The Hague in The Netherlands. This workshop focused on the aspect of professionalism, the traits of professionalism and the impact of showcasing a professional image. The students were also apprised about the workplace etiquette and the dos and don'ts of workplace behavior in corporate sector.

#### Workshop on Interview Skills



A two - day workshop on Interview Skills was held at CREST on 1<sup>st</sup> & 2<sup>nd</sup> of November 2018 .It was conducted by Mr.Anil Menon. Mock interviews conducted for each student. Students were also given training in Group discussion.

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#### Visit to UL Cyberpark and Start up Mission

On 9th of November 2018 an industrial was organized for the students . Students visited UL Cyberpark, Kozhikode and interacted with the management team of the UL Cyberpark. They also



had interaction with the team of Start Up Dreams Project , initiated by Kerala Start Up Mission . The sessions were held by Krishnakumar, Project Coordinator, Start Up Dreams Project, KSUM and Noble G Bhasi, MD, NGB Motors Pvt Ltd. Students of CREST presented before the Start Up Dreams about their start up business ideas.

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#### **Theatre Workshop**

From 11 to 16 November 2018 a theatre workshop was conducted for the students by Pallavi Chandar. The workshop focused on communication skills. Ms.Pallavi Chander is a theatre person based in Bangalore. She is attached to 'Purple Mangoes ' a theatre group that perfect opportunities



and experiences for students to find their own connections with themselves and the world around



them. On 16<sup>th</sup> November, the participants of the workshop performed an English play before an invited audience at CREST

#### **Art Appreciation Workshop**



On 19th November 2018 an art appreciation workshop was workshop was conducted for the



students. A one day workshop on art appreciation "Art of another Way of Seeing" was conducted by Johns Mathew , an artist based in Tinos, Greece/Kozhikode. He holds BFA from Faculty of Fine arts, M.S. University, Baroda. He has been Involved in the activities of Radical Painters and Sculptors Association. He is also a travel writer. He contributes regularly for Mathrubhumi Daily. Students exhibited their works at Hotel Alakapuri Auditorium on 20 November 2018

#### **Valedictory function**

Valedictory function for the 30<sup>th</sup> Batch of the Post Graduate Certificate Course for Professional Development was held on 20 November 2018 at Hotel Alakapuri Auditorium . Dr. T.K Narayanan,



Vice-Chancellor, Kalamandalam was the chief guest. Prof.Radhakrishna Pillai , faculty, Indian



Institute of Management, Kozhikode and Mr. Balachandran Gopinath, International Trainer JCI were the Guests of Presidential Honor. Address was given by Prof. D.D. Nampoothiri Executive Director, CREST. The students were felicitated by Ms.Ayesha Azad and Ms. Ghazal Farkhari, Interns from Toronto University

Canada . Lal Krishna U. and Sudha K.C., students of the 30<sup>th</sup> Batch gave the reply speeches. Vinod Krishnan TY, Associate Program Coordinator gave the vote of thanks.

# 31<sup>st</sup> Batch of Post Graduate Certificate Course for Professional Development

Interview for admission to the 31<sup>st</sup> Batch of Post Graduate Certificate Course for Professional Development (PGCCPD) was held on 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> of December 2018 at CREST. 40 students joined for the program of which 31 were girls. A session for the parents was held for the parents on 19<sup>th</sup>



December 2018. Prof.DD Nampoothiri , Executive Director, Prof.Ashley Paul , Associate Program



Coordinator, Mr. Sasi Kumar KP, Administrative officer and Ms, Jyothi C, Faculty addressed Newly joined the parents. students also were briefed about the five months PGCCPD programme. Prof.DD Nampoothiri, Executive Director Anoop Jayaprakash, Course Coordinator, Ayesha Azad and Ghazal Farkhari, interns and Aswathy, Adarsh alumni Sudha, and of CRESTspoke to the students.

An ice-breaking session was conducted for the students on

28th of December 2018, which was conducted by AR Vinod and Sucharita Hota , faculty members of

CREST . A three day orientation program was held for the students from 29<sup>th</sup> to 31<sup>st</sup> of December 2018 at SIGN Philosphere, Koolivayal, Panamaram, Wayanad The workshop covered themes on



Team Building, Presentations and communication. The workshop was conducted by Mr.Anil Menon.

#### **Governing Council Meeting**

Tenth meeting of the Governing Council of Centre for Research and Education for Social Transformation (CREST) to be held on December 27, 2018 (Thursday) in the Chamber of Hon'ble Minister for Welfare of Scheduled Castes, Scheduled Tribes and Backward Classes, Law, Culture and Parliamentary Affairs in Kerala Government Secretariat, Thiruvananthapuram. The Committee reviewed the activities of CREST held during the year and future programs.

#### Access Program

A ten day workshop for the Plus Two students of MRS Alapuzha and MRS Thrithala from 22<sup>nd</sup> to 31<sup>st</sup> December 2018 at ITRC Mundur, Palakkad. Sessions were held in science subjects, English and



Mathematics. Sessions were also held in self enrichment to improve their confidence and aspiration level. A similar program was held for the Plus Two students of MRS Kuzhalmannam and MRS Aluva at Shreyas Training Centre, Sultan Batheri , Wayanad.

#### **Orientation Program in Angamaly**

On 8th December 2018 an orientation workshop was held for the students from Scheduled communities doing their undergraduate and post graduate courses in various colleges in Angamaly



and Aluva. 85 students participated in the workshop organized by Nirmal Ivothi College Angamaly was inaugurated by DR.KV

Kunhikrishnan , Chairman , Executive Committee , CREST. CA Wilson M P Director, Nirmal Jyothi College and Jaison Panikulangara , a social activist also spoke at the function. Sessions were held by Vinod Krishnan , Associate Programme Coordinator, Jai Sreekumar, Project Associate and Mr. Jose Andrews, Visiting faculty of CREST.

## **CREST** in Media

കടുഷമുള്ളൊരു

ഇത്രഎന

ഫിം. ജയപ്രകാശ

jppattambi@mbnews.in

ന്നത്തിരിച്ചറിയാനുള്ള പ്രത്യേക കഴിവ് വേണ്ട്. ക്വിയു ടെ ശാസ്ത്രത്തെക്കുറിച്ചും രൂചിക്കുട്ടുകളെക്കുറിച്ചും ആഴത്തിലുള്ള അറിവുവേണം. ഈ വെല്ലുവിളി എറ്റെടുത്താ ണ് രാജ്യത്തെ ലളിത് വിഭാഗത്തിൽ നിന്നുള്ള ആദ്യ വനിതാ

കോഫി ടേസ്റ്ററാകാൻ പെരിന്തൽബ്ലോ കുന്നപ്പുള്ളി സ്വദേശി യായ അർച്ചന രവിദ്രൻ തയ്യാറെടുക്കുന്നത്. ബെംഗളൂരുവിൽ കോഫി ബോർഡ് നടത്തുന്ന പി.ജി. ഡി പ്ലോമ ഇൻ കോഫി പ്പാളിറ്റി മാനേജ്മൺറ് കോഴ്സിന് പ്ര

വേശനം നേടിയതിലൂടെ ആദ്യപടി കയറിക്കഴിഞ്ഞു. പതിനാ

റ് സീറ്റുകളുള്ള കോഴ്സിലേക്ക് നൂറുകണക്കിന് പേർ പങ്കെ ടുത്ത പ്രവേശന പരീക്ഷയിലും അഭിമുഖത്തിലും സെൻസ

റി ഇവാല്വേഷൻ ടെസ്റ്റിലും മികവ് പുലർത്തിയാണ് അർച്ചന

ല്ലാരു കോഫി ടേസ്റ്ററാകുക അത്ര എളുപ്പമല്ല. രുചി

Print as well as the visual media has given coverage to various programmes of CREST held during January – April 2018. Mathrubhumi Daily, Mathrubhumi TV. Malayala Manorama, Deshabhimani daily, and *Tribune* covered news on the activities of CREST during these months.



#### Hamirpur, August 29

A workshop on how to face academic challenges began for students of Dr Radha Krishnan Government Medical College here on Wednesday.

The eight-day workshop will focus on self-enrichment of students who have just joined their MBBS course at the college.

The students will be taught how to face academic challenges in an effective manner The workshop will handle modules

personality development. Theatre is also being used as a technique to improve the confidence level of students. The workshop is being held as a significant section of students who join the professional courses face difficulties in adapting to the academic life of the colleges, often hindering their performance level.

Dr Anil Chauhan said the college had invited experts of Calicut-based Centre for Research and Education for Social Transformation (CREST), an autonomous institution, under the Government of Kerala. IIe said a fivemember faculty team of CREST would be handling the sessions, which would conclude on September 3.

# വിദ്യാർഥികൾക്കായി കരിയർ ഗൈഡൻസ് ശിൽഷശാല



# ക്രെസ്റ്റിൽ പ്രൊഫഷണൽ ഡെവലപ്മെന്റ് കോഴ്സ്

#### കോഴിക്കോട്

സംസ്ഥാന സർക്കാരിന് കീഴിലെ സ്വയംഭരണസ്ഥാപനമായ സെ ന്റർ ഫോർറിസർച്ച് ആന്റ് എഡ്യ ക്കേഷൻ ഫോർ സോഷ്യൽ ട്രാൻസ്ലോർമേഷൻ (ക്രെസ്റ്റ്) കേരളത്തിലെ പട്ടികജാതി, പട്ടി ഗങ്ങളിലെ ബിരുദധാരികളിൽ മയപാടവം, വ്യവസായ സംരംഭ നിന്ന് അഞ്ചുമാസത്തെ പോസ്റ്റ്

ഡെവലപ്മെന്റ് സർട്ടിഫിക്കറ്റ്

ന്റെയും, ഇന്റർവ്യവിന്റെയും അടിസ്ഥാനത്തിലാണ് പ്രവേശ നം. പ്രൊഫഷണൽ-ബിരുദാന ന്തര ബിരുദധാരികൾക്ക് മുൻഗ ണന. പ്രായപരിധി: 2018 ഒക്ടോ ബർ ഒന്നിന് 28 വയസ്സ്.

വിവര സാങ്കേതിക് വിദ്യ, വ്യ കവർഗം, ഒഇസി/ഒബിസി വിഭാ ക്തിത്വവികസനം, ആശയ വിനി കത്വം, അനാലിറ്റിക്കൽ ആൻഡ് ഗ്രാജ്വേറ്റ് പ്രൊഫഷണൽ കോൺടിറ്റേറ്റീവ് സ്കിൽസ്, എംപ്ലോയബിലിറ്റി എൻഹാ കോഴ്സിനു അപേക്ഷ ക്ഷണി ൻസ്മെന്റ് എന്നിവയാണ് പഠന അപേക്ഷിക്കാം. വിവരങ്ങൾക

ക്കുന്നവർക്ക് ചെലവിനാത മാസം 6,000 രൂപ നൽകും. പ്രദേ ശനം ആഗ്രഹിക്കുന്നവർ വയന്ന സമുദായം, ബിരുദം എന്നിവ ഒ ളിയിക്കുന്ന രേഖകളും മാർക ലിസ്റ്റിന്റെ കോപ്പിയും സഹിത എക്സിക്യൂട്ടീവ് ഡയറക്ടർ, പ്രെ സ്റ്റ്, ചേവായൂർ, കലിക്കറ്റ് 67 017 എന്ന വിലാസത്തിൽ ഒക്ടേ ബർ 25നകം അപേക്ഷിക്കണം www.crest.ac.in എന്ന റെ ബ്സൈറ്റിൽ ഓൺലൈനായു ച്ചു. ബിരുദതലത്തിലെ മാർക്കി വിഷയങ്ങൾ. പ്രവേശനം ലഭി ഫോൺ : 0495 2355342, 2351496.

ച്ചന പറയുന്നു. എസ്.എസ്.എൽ.സി.ക്ക് എഴുപത്തേഴ് ശതമാനം മാർക്ക് എസ്.എസ്.എസ്.എസ്.എസ്.സ്.എസ്.സ്.ഡ്. ഗോഡ്.സ്. മാത്തം നേടിയ അർപ്പന തൃശ്ശൂർ സെയ്ൻറ് മേരിസ് കോളജിൽ നി ന്നാണ് മൈക്രോബയോളജിയിൽ ബിരുമയെടുത്തത്. പിന്നി ട് പോണ്ടിച്ചേരി സർവകലാശാലയിൽനിന്ന് ഫുഡ് സയൻസ് ആൻഡ് സൂട്രിഷ്യനിൽ എം.എസ്സി. നേടി. പിന്നാക്ക വിഭാഗ ങ്ങളിലെ ജിട്ടുക്കരായ വിഭ്യാർഥികമാക്ക് സോഫ്റ്റ് സ്റ്റിൽസിൽ പ്രഹ്താം തൽ പാത്ര പൂടികമാക്ക് സോഫ്റ്റ് സ്റ്റിൽസിൽ

🔘 അർച്ചന രവിങൾ

പരിശീലനം നൽകുന്ന കോഴിക്കോട്ടെ 'ഐസ്റ്റി'ൽ 'പോസ്റ്റ് ഗ്രാ ജ്വേറ്റ് സർട്ടിഫിക്കറ്റ് കോഴ്സ് ഫോർ പ്രൊഫഷണൽ ഡെവല ബ്ലോ സാള്പ്പാലും കോഴൻ ഫോര സ്വൊപ്പാലാന് ഒറ്റാവന്നും പ്പിമെൻറിന് പഠിക്കുമ്പോഴാണ് കോപി സ്റ്റോവന്നുള്ള കോ ഴ്സിനെക്കുറിച്ച് അറിയുന്നത്. അധ്യാപകരുടെ സഹായത്തോ ടെ അപേക്ഷ സമർപ്പിക്കുകയായിരുന്നു. കോഴ്സിന് പ്രവേശനം നേടിയവരിൽ ആറുപേർ മലയാളിക ഇാണ്. ഒരുവർഷത്തെ കോഴ്സിന് ഫീസ് രജ്മം ലക്ഷം രൂപയാ

സ്വപ്പത്തിലേക്കടുത്തത്. വ്യത്യസ്തമായ കരിയർ തിരഞ്ഞടുക്ക ണമെന്ന മോഹവും കോഫി ടേസ്റ്റിങ്ങിലെ അനന്തസാധ്യതക

ളുമാണ് കോഴ്സ് തിരഞ്ഞെടുക്കാനുള്ള കാരണമെന്ന് അർ

ളാണ ഒരുവാരത്തൽ കോഴസന വസ രണ്ടാലക്ഷം രൂപയാ ന്. സയൻസ് ഡിഗ്രിയാണ് പ്രവേശനത്തിനുള്ള അടിസ്ഥാന യോഗ്യത. ലോകത്താകമാനം മികച്ച ജോലിയും സെളവും വാ ശാനം ചെയ്യുന്ന കരിയറാണിത്. മുൽ പ്രവാസിയും വെൽഡറു മായ പടിക്കൽ വിട്ടിൽ രവീന്ദ്രൻെറയും ചന്ദ്രികയുംജയും മക ളാണ് അർച്ചന. ജേഷ്യനായ പി. അരുൺ 'ക്രെസ്സി'ൽ പ്രോജ മ് '' അമേബരിക്കൾ അറിക്കർ' ക് അസോസിയോറ് ആണ്.



#### Interns



Ms.Ayesha Azad and Ms. Ghazal Farkhari from Toronto University Canada interned with CREST during September – December 2018. The interns have been proving support for improving the English communication skills of the students and group activities. The interns are undergraduate students of Anthropology at the University. They are on Queen Elizabeth Diamond Jubilee scholarship of Centre for Critical Development Studies, University of Toronto Scarborough and

they will be attached to CREST until July 2019.

## **Faculty Activity**

**Prof.D.D.Nampoothiri**, Executive Director gave a talk on 'Relevance of Sociology Today' at Loyola College of Social Sciences, Thiruvananthapuram on November 15, 2018.

### **Forthcoming Events**

#### **KR Narayanan Memorial Lecture**



Ninth KR Narayanan Memorial lecture , organized by CREST in memory of KR Narayanan , former President of India will be held on 13 April 2018 at Hotel Alakapuri, Kozhikode. The lecture will be delivered by TM Krishna, Magsaysay award winner and well known Carnatic music vocalist, writer and activist